



Media Kit

JOSIANI ZANOTELLI
Content Creator

SEGMENT: WOMAN TRAVELING ALONE

Hi, I'm Josi, a passionate about travel and experience new cultures and places.

Since 2019, the "Por aí com Josi" project has been sharing my experiences and travel tips inside and outside Brazil.

Traveling alone is an indescribable experience that I love to share with my followers, so I want to help and inspire other women to have the courage to do the same.

INSTAGRAM



21,3 K
FOLLOWERS



16.527 K
REACH (30 DIAS)



51.461 K
IMPRESSIONS (30 DIAS)



5,13%
ENGAGEMENT RATE



@poraicomjosi



poraicomjosi

Editar perfil



242 publicações

21,3mil seguidores

1.743 seguindo

Viajar Sozinha ♦ Josi

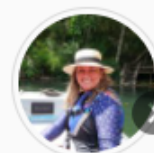
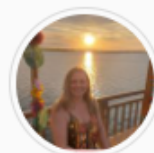
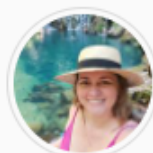
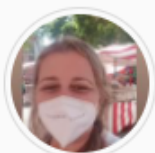
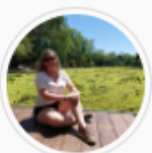
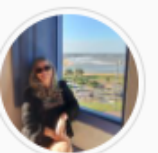
Criador(a) de conteúdo digital

Te ajudo a viajar sozinha 🌍

Viajar sozinha transforma sua vida 🧳

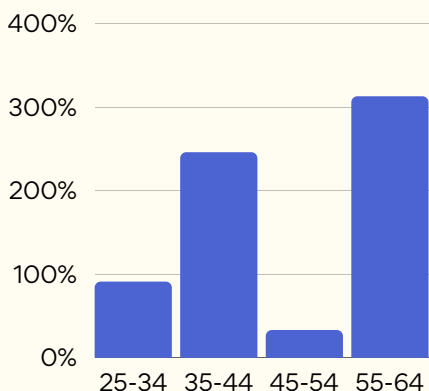
EXPEDIÇÃO CHAPADA DAS MESAS 📄

poraicomjosi.com/wp-content/uploads/Copia-de-EXPEDICAO-CHAPADA-DAS-ME...

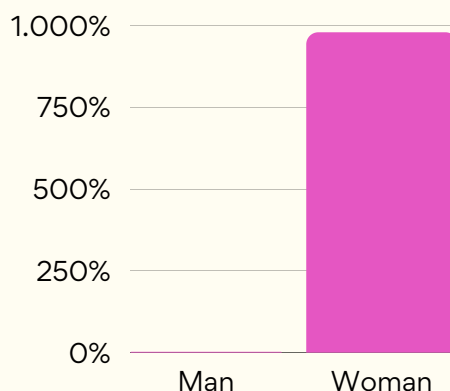


AUDIENCE INSIGHTS

AGE



GENDER



MAIN LOCATIONS



99,4%

CITIES

São Paulo, Rio de Janeiro, Belo Horizonte, Vila Velha e Fortaleza





PORAICOMJOSI.COM

13 K
IMPRESSIONS (30 DAYS)



Onde ficar em Gramado: 15 dicas de hotéis e melhores bairros para se hospedar



Onde ficar em Bonito: 10 melhores hotéis e pousadas



O que fazer em Bonito, MS: roteiro de 5 dias



O que fazer em Nova York: Roteiro de 5 dias



Chapada das Mesas: Roteiro completo e dicas para sua viagem!



Acqua Alta em Veneza o que é, quando ocorre...



EXAMPLES OF COMPANIES I HAVE WORKED WITH

ECOTOURISM AGENCIES



Torre da Lua
Chapada das
Mesas/MA



Bonitoway
Bonito/MS



Nascente Azul
Bonito/MS



Recanto Ecológico
Rio da Prata
Bonito/MS



Fazenda San Francisco
Pantanal/MS



Gruta do Lago Azul
Bonito/MS



Aves Voando Alto
Passeio
Observação Baleia
Jubarte

ACCOMMODATION



Pousada Candeeiros
Chapada das Mesas/MA



Pousada Casa da Nonna
Santa Teresa/ES

RESTAURANTS, BREWERIES AND WINERIES



Giardino Ristorante
Italian Restaurant



Cervejaria Teresense
Brewerie e Restaurant



Cantina Matiello
Winerie



Villaggio Zamprogno
Brewerie e Restaurant



Casa dos Espumantes
Winerie

BRANDS



Viagem
GIFTS



Buser
Bus Transport



Baw Clothing
Fashion



FORMAS DE TRABALHO



- Post no Feed
- Stories
- Reels



- Posts relacionados aos projetos
- Posts específicos



- Pins relacionados as postagens do Instagram e do Blog
- Pins específicos

VAMOS TRABALHAR JUNTOS?

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